

Privacy Policy

Effective Date: February 21st, 2025

At Montily, we are committed to safeguarding your personal information. This Privacy Policy details the ways in which we gather, process, share, and secure your data when you access our website(s) or engage with our services. By browsing our Website(s), signing up for our services, or utilizing our content platform (the "Platform"), you acknowledge and agree to the collection and management of your information as described herein. In this Privacy Policy, terms such as "we," "our," and "us" encompass not only Montily but also our affiliated entities, business partners, subsidiaries, representatives, agents, successors, and any other associated parties.

If you have any questions or concerns about this Privacy Policy, please contact us via email: contact@montily.com

Our company details can be found in the welcome email sent to you upon subscribing to the Service. In addition, these can be found after logging in to the Site in the footer of this website, and on the My Account details page on <https://montily.com/account>. Please also review our Terms of Use ("Terms") available on the Site, which govern your use of Services. Any capitalized terms that are not defined in this Privacy Policy shall have the meaning given in the Terms. This Privacy Policy will remain in full force and effect, even if your use of or participation in the Services or any particular service, feature, function, or promotional activity offered through the Services terminates, expires, ceases, is suspended or deactivated. If you do not agree with this Privacy Statement, please do not participate in the Services or any features, activities or services offered through the Services.

Article 1. Data collection

We gather information either automatically, directly from you, or through our service providers when you visit our website(s), sign up for, or use our services and content platform (the "Platform"). The data we collect during your interactions with our Website(s), services, and Platform includes personal and usage-related information. Personal information includes details such as your name, email address, billing address, and payment information (e.g., credit card details) when you create an account or subscribe to our services. You may also choose to provide additional profile details, such as a username, profile picture, and personal preferences. Usage data encompasses your engagement with our content, including the emails you open, the material you view, and your interaction history, which helps us customize your experience. Additionally, we collect technical details about your device, such as IP address, device type, operating system, and browser version, to optimize platform performance.

Article 2. Automatic data collection via Cookies and Tracking Technologies When you visit our website(s) or use our services; we may automatically collect certain information using various technologies such as cookies and web server logs. This data may include your IP address, device identifiers, browser type, operating system details, internet service provider information, language settings, referring web addresses, pages you view, and the duration of your visit.

Additionally, we may use technologies such as GPS, geo-filtering, and other location-based tools to determine your geographical position. These features help us verify your location, tailor content to your region, or enforce location-based restrictions when necessary.

One of the primary tracking methods we use is cookies—small text files stored on your device by your web browser. Cookies enable websites to recognize returning visitors, remember user preferences, monitor browsing activity, and track how users interact with different web pages. Most browsers accept cookies by default, though you may have the option to modify your settings to disable or remove them. However, restricting cookies could impact the functionality and accessibility of our services and other websites. Additionally, disabling cookies may prevent certain opt-out mechanisms from recognizing your device.

We may merge automatically collected data with other personal details we obtain about you, including information gathered from third-party sources. Furthermore, we or third-party partners may track your online activity across multiple websites, devices, and platforms over time when you use our services.

Your web browser may have settings that allow you to transmit a "Do Not Track" signal when you visit various websites or use online services. Like many websites, the Site is not designed to respond to "Do Not Track" signals received from browsers. To learn more about "Do Not Track" signals, visit www.allaboutdnt.com.^[1]

You can use mobile device settings to limit mobile tracking technologies and associated activities. For instance, you can adjust or reset the advertising identifiers on your mobile device in the device settings. iOS users can visit Settings > Privacy > Advertising > Reset Advertising Identifier. Android users can visit Google settings > Ads > Reset advertising ID.

We may use certain third-party web analytics services such as Google Analytics to help us understand and analyze how visitors use the Services and serve advertisements on our behalf across the Internet. We may implement Google Analytics Advertising features such as dynamic remarketing, interest-based advertising, audience targeting, behavioral reporting, demographics and interests reporting, user segment analysis, device reporting, display advertising, and video ads reporting. We and our vendors may use first-party cookies or other first-party identifiers as well as third-party cookies or other third-party identifiers to deliver advertisements, create a profile of you, measure your interests, detect your demographics, detect your location, detect your device, and personalize content.

For more information on how Google Analytics uses data collected through your use of the Services, visit: www.google.com/policies/privacy/partners/. To opt out of Google Analytics cookies, visit: <http://www.google.com/settings/ads> and <https://tools.google.com/dlpage/gaoptout>.^[2]

Meta may use cookies, web beacons, and other storage technologies, including the Meta Pixel, to collect or receive information from the Site, and elsewhere on the Internet and use that information to provide measurement services, target and deliver ads.

Please note that we do not control how other parties manage their opt-out processes.

We may use vendors to provide advertisements on other online services. Certain external parties may participate in the Digital Advertising Alliance ("DAA") AdChoices Program and may display an Advertising Option Icon for interest-based ads that links to an opt-out tool which allows you to exercise certain choices regarding targeting. You can learn more about the DAA AdChoices Program at <http://www.youradchoices.com/> and its opt-out program for mobile apps at <http://www.aboutads.info/appchoices>.^[3] In addition, certain advertising networks and exchanges may participate in the Network Advertising Initiative ("NAI"). NAI has developed a tool that allows consumers to opt out of certain interest-based ads delivered by NAI members' ad networks. To learn more about opting out of such targeted advertising or to use the NAI tool, see <http://www.networkadvertising.org/choices/> and <https://www.networkadvertising.org/mobile-choice/>.^[4] for its opt-out program for mobile apps. Please be aware that, even if you are able to opt out of certain kinds of interest-based ads, you will continue to receive non-targeted ads. We are not responsible for the effectiveness of, or compliance with, other parties' opt-out options or programs or the accuracy of their statements regarding their programs. You can use mobile device settings to limit mobile tracking technologies and associated activities. For instance, your device may allow you to adjust or reset advertising or targeting information in the device settings. Refer to your operating system's instructions, help center, or other materials to learn how to change your device settings.

Chat Features. We may offer interactive chat features on our Site for customer service purposes. When you participate in the interactive chat, either with a virtual or live agent, the contents of the chat may be captured and kept as a transcript. By using these features, you understand that our vendors may process the information obtained through the feature to provide the service on our behalf.

Article 3. Usage of your data

We utilize the information we collect for various purposes, including providing and enhancing our services, managing user accounts, and ensuring platform security. Your data allows us to operate efficiently and improve your overall experience. To deliver our services, we use your information to maintain and enhance our streaming platform, process your subscription, and ensure smooth functionality. We also personalize your experience by recommending content based on your viewing habits and preferences. Payment details are used to facilitate transactions, issue billing notifications, and manage refunds when necessary. Customer support relies on this information to address your questions, provide assistance, and resolve any issues you may encounter. Additionally, we take measures to protect the security of our platform, safeguard user accounts, and prevent fraudulent activities.

By sharing your email address with us, you consent to receiving marketing and informational messages, which may include promotions for third-party products and services, as well as updates about our website, platform, and offerings. If you prefer not to receive these emails, you can unsubscribe through the link provided in the email or contact us directly via e-mail.

We may also merge automatically collected data with other information we have about you, including details obtained from external sources.

Article 4. Data sharing

Your personal information may be shared under certain circumstances to facilitate our services, comply with legal requirements, or support business operations. We collaborate with reputable third-party service providers, including payment processors, content platform operators, hosting services, and customer support teams. These partners have access to your data strictly for performing their assigned tasks and are required to maintain its confidentiality and security. Some features on our website may integrate with external websites, applications, or platforms managed by third parties, such as payment gateways (e.g., PayPal). Any information exchanged with these external services may be shared with us, and we may combine it with other data we collect about you. If you provide personal details directly to an external party, their respective privacy policy and terms of use will govern the handling of your information. We do not assume responsibility for how third parties manage your data or your choice to interact with them.

Additionally, we may disclose your information when legally required, such as in response to subpoenas, court orders, or other government directives. In the case of a business merger, acquisition, or asset transfer, your personal data may be shared with the acquiring entity, which will continue to uphold the same privacy protections outlined in this policy.

Article 5. Data retention

We will not store your information longer than is necessary for the performance of Services or to otherwise fulfill the purpose(s) for which the information was collected, or as may be permitted under Applicable Law. Unless otherwise required by Applicable Law, at the conclusion of the applicable retention period, we will remove information as described in this Privacy Statement from our systems and records or take appropriate steps to properly anonymize it.

Article 6. Security measures

We take appropriate steps to safeguard your personal data from unauthorized access, alteration, exposure, or destruction. Despite our efforts to implement strong security measures, no method of data transmission or electronic storage is entirely foolproof, and we cannot guarantee absolute protection.

Article 7. Managing your Privacy

Your Information

You have the ability to update or modify your account details by accessing your profile settings. If you need assistance in locating any account information, you can reach out to us at contact@montily.com. However, certain details may be retained as necessary to fulfill legal obligations or for valid business purposes.

Marketing preferences

If you prefer not to receive promotional emails, you can opt out by following the unsubscribe link included in any marketing message.

Cookie Settings

Most internet browsers provide options to manage cookie preferences. You may choose to disable or remove cookies, though doing so could impact your experience on our platform. For more details, refer to article 2 above.

Article 8. Privacy of Children

Our services are not designed for individuals under the age of 13, and we do not knowingly collect personal information from children. If you believe a child has provided us with their details, please contact us so we can take immediate action to remove the information from our records.

Article 9. Residents of the state California

California's "Shine the Light" law (Civil Code Section § 1798.83) permits California residents to request certain information regarding our disclosure of your personal information to third parties for their own direct marketing purposes. We do not share personal information with third parties for their own direct marketing purposes. As a California resident, you may request information about our compliance with this law by contacting us. Any such request must include "California Shine The Light Request" in the first line of the description and include your name, physical address, city, state, and ZIP code. Please note that we are only required to respond to one request per individual each year.

Article 10. Modifications of this Privacy Policy

We may modify this Privacy Policy periodically to reflect updates in our practices or legal requirements. Any revisions will be posted on this page, with the "Effective Date" adjusted accordingly. We encourage you to review this policy regularly to stay informed about how we collect, use, and protect your information.